



International Career &  
College Counseling  
**Conference**

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HOSTED BY KIC UNIVASSIST

2019  
**SPONSORSHIP  
OPPORTUNITIES**

## ABOUT IC3

Expected to attract 700+ delegates, the 2019 Annual IC3 Conference in Mumbai, India is a high-profile discussion forum with leading high schools throughout India and 15+ surrounding South, Southeast Asian and Middle East countries together with undergraduate admissions representatives from colleges and universities from India, the United States, the United Kingdom, Canada, Australia, East Asia, the Middle East and Europe.



## IC3 GOALS



Encourage dialogue and collaboration to support the role of school-based counseling that guides the ambitions of students seeking best-fit higher education institutions



Build a community of like-minded professionals to encourage ethical, supportive and thoughtful contribution to the post-high school transition process to university



Drive sustainable growth of high schools and universities through collaboration across countries

## REACH & ENGAGE THE COMMUNITY THAT MATTERS MOST TO YOU

- Achieve brand recognition amongst this influential group of decision-makers and leaders in the education community
- Create a meaningful impact on high school counselors and/or international universities
- Capture delegates' attention through an influential sponsorship platform that is most relevant to your objectives and intended audience
- Help to encourage growth and collaboration for this community, and support the conference goals

## ANNUAL CONFERENCE AT-A-GLANCE

- Delegates will include high school directors, principals and school-based career and college counselors; college and university admissions representatives; pre-approved organization representatives
- Two days of keynote addresses and focused breakout sessions
- A high school exhibit event and a university exhibit event
- Gala dinner and other planned networking opportunities
- Exhibit area, open for the duration of the conference
- Day 1 [28 August 2019]: ~8:00am – 9:00pm
- Day 2 [29 August 2019]: ~8:00am – 5:00pm
- A range of pre- and post-conference opportunities and events on 26, 27 and 30 August 2019

## CO-HOST

LIMIT:  
1

**\$25,000**

- Acknowledgment and speaking role [3 minutes] at inauguration
- Sponsor logo on back screen during major events (individual slide for Co-host)
- Sponsor logo on conference website top banner
- Sponsor logo and full-page color advertisement on inside cover of conference program\*
- Sponsor logo on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 4 complimentary Annual IC3 Conference registrations
- 25 complimentary IC3 Regional Forums registrations\*\*\*
- Most prominent sponsor branding across all conference collaterals and signage
- Sponsor logo on main backdrop in ballroom and other sponsor signage

## GALA DINNER & EVENING ENTERTAINMENT

LIMIT:  
2

**\$15,000**

- Acknowledgment of sponsorship and speaking role [3 minutes] at Gala Dinner
- Sponsor logo on back screen during major events (individual slide for Gala Dinner & Evening Entertainment)
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program\*
- Sponsor logo on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 15 complimentary IC3 Regional Forums registrations\*\*\*

## IC3 AWARDS

LIMIT:  
1

**Sponsorship deadline: 15 July 2019**

**\$15,000**

- Acknowledgment of sponsorship and speaking role [3 minutes] at IC3 Awards ceremony, presenting of awards by sponsor representative
- Sponsor logo on back screen during major events (individual slide for IC3 Awards)
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program\*
- Sponsor logo on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 15 complimentary IC3 Regional Forums registrations\*\*\*
- Sponsor logo on awards plaques/trophies

## OPENING PLENARY

LIMIT:  
1

**\$15,000**

- Acknowledgment of sponsorship and speaking role [3 minutes] to introduce plenary speaker at the opening plenary
- Sponsor logo on back screen during major events (individual slide for Opening Plenary)
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program\*
- Sponsor logo on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 15 complimentary IC3 Regional Forums registrations\*\*\*
- Sponsor logo on plenary speaker recognition plaque

\* Deadline for sponsor to provide ad artwork file for Annual Conference program booklet: 15 July 2019.

\*\* Optional Add-On Exhibit Table Person (\$400): additional person to staff the exhibit table. (Access to conference material, inauguration, lunch and dinner. No access to sessions, high school fair, university fair.)

\*\*\* Sponsorship agreement must be received and processed by 15 November 2018 to avail of the IC3 Regional Forums registrations benefit.

NOTE: all digital logos, art files, etc. should be sent to [partnerships@ic3conference.com](mailto:partnerships@ic3conference.com).

## PLATINUM

**\$12,500**

- Acknowledgment at inauguration
- Sponsor logo on back screen during major events [all Platinum sponsors on one slide]
- Sponsor logo on conference website
- Sponsor logo and full-page advertisement in conference program\*
- Sponsor logo on top banner of mobile app
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 12 complimentary IC3 Regional Forums registrations\*\*\*

## CLOSING PLENARY

LIMIT:  
**1**

**\$10,000**

- Acknowledgment of sponsorship and speaking role (3 minutes) to introduce plenary speaker at the closing plenary
- Sponsor logo on back screen during major events [individual slide for Closing Plenary]
- Sponsor logo on conference website
- Sponsor logo and ½ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 10 complimentary IC3 Regional Forums registrations\*\*\*
- Sponsor logo on plenary speaker recognition plaque

## DIVERSITY & ACCESS PARTNER

**\$10,000**

- Sponsor logo on back screen during major events [all Diversity & Access Partner sponsors on one slide]
- Sponsor logo on conference website
- Sponsor logo and ½ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 3 complimentary Annual IC3 Conference registrations
- 10 complimentary IC3 Regional Forums registrations\*\*\*
- Sponsorship of 20 IC3 Scholars, including their registration fees, arranging of accommodation with IC3 Host Schools and limited travel based on need
- Separate session organized as an evening IC3 Scholar event where the Diversity & Access Partners will be invited to meet the IC3 Scholars

## GOLD

**\$7,500**

- Sponsor logo on back screen during major events [all Gold sponsors on one slide]
- Sponsor logo on conference website
- Sponsor logo and ½ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* [4-foot length]
- 2 complimentary Annual IC3 Conference registrations
- 7 complimentary IC3 Regional Forums registrations\*\*\*

\* Deadline for sponsor to provide ad artwork file for Annual Conference program booklet: 15 July 2019.

\*\* Optional Add-On Exhibit Table Person (\$400): additional person to staff the exhibit table. (Access to conference material, inauguration, lunch and dinner. No access to sessions, high school fair, university fair.)

\*\*\* Sponsorship agreement must be received and processed by 15 November 2018 to avail of the IC3 Regional Forums registrations benefit.

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# CLASSIC SPONSORSHIPS

## CONFERENCE BAG

LIMIT:  
1

**Sponsorship deadline: 01 July 2019**

**\$6,000**

- Sponsor logo on conference website
- Sponsor logo in conference program\*
- 1 complimentary conference registration
- Logo on one side of conference bag

## SILVER

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Exhibit table\*\* (4-foot length)
- 1 complimentary conference registration

## SUSTAINABILITY PARTNER

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration

## LUNCHES

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration
- Prominent sponsorship of lunch displayed by food and beverage stations

## BREAKFAST SERIES

On 29 August 2019, host one-hour breakfast(s) for conference attendees and present information about your organization (up to 6 concurrent breakfasts). The Breakfast Series will take place in the IC3 conference hotel (room provided by IC3), and sponsor will self-cater the event through the hotel.

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration

## LOCAL UNIVERSITY VISIT

On 27 or 30 August 2019 (one day before or after the 2019 Annual IC3 Conference), host a 3-hour visit for an estimated 30-50 conference attendees. Host university to provide buses/transportation and a meal for the visitors. There may be up to two visits per day.

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration

\* Deadline for sponsor to provide ad artwork file for Annual Conference program booklet: 15 July 2019.

\*\* Optional Add-On Exhibit Table Person (\$400): additional person to staff the exhibit table. (Access to conference material, inauguration, lunch and dinner. No access to sessions, high school fair, university fair.)

NOTE: all digital logos, art files, etc. should be sent to [partnerships@ic3conference.com](mailto:partnerships@ic3conference.com).

# CLASSIC SPONSORSHIPS

## PRESIDENTIAL FORUM

As part of the 2019 Annual IC3 Pre-Conference programming, the IC3 Presidential Forum is an invitation-only event for 40-60 senior educators from the U.S., India and beyond. The one-day meeting will focus on important areas of discussion in the field of higher education, such as the changing landscape of careers and workforce skills, curricula, cross-border educational partnerships, how to prepare students to excel in college and beyond, and more. The IC3 Presidential Forum will be held at a local Host School, which will provide the venue and lunch for the event.

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration
- Sponsor logo on Presidential Forum signage

## PRE-CONFERENCE WORKSHOP(S)

As part of the 2019 Annual IC3 Pre-Conference programming, the IC3 Pre-Conference Workshop(s), available to high school delegates, provide thematic, skills-based training for professionals responsible for guiding students through international higher education options. Workshops will be held at local Host Schools, which will provide the venue and lunch for the event.

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration
- Sponsor logo on Pre-Conference Workshop signage

## MOBILE APP

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration

## CONFERENCE INTERNET

**\$5,000**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- 1 complimentary conference registration

## BADGE & LANYARD

LIMIT:  
**1**

**\$5,000**

**Sponsorship deadline: 01 July 2019**

- Sponsor logo on conference website
- Sponsor logo in conference program\*
- Logo on badge holder and lanyard

## CONFERENCE PEN

LIMIT:  
**1**

**\$2,000**

- Sponsor logo on conference website
- Sponsor logo in conference program\*
- Logo on pen. Sponsor to provide pens by 01 August 2019

\* Deadline for sponsor to provide ad artwork file for Annual Conference program booklet: 15 July 2019.  
NOTE: all digital logos, art files, etc. should be sent to [partnerships@ic3conference.com](mailto:partnerships@ic3conference.com).

# CLASSIC SPONSORSHIPS

## NETWORKING BREAK

**\$1,800**

- Sponsor logo on conference website
- Sponsor logo and ¼ page advertisement in conference program\*
- Sponsor logo, name, URL on mobile app
- Sponsor profile in mobile app
- Prominent sponsorship of networking break displayed by food and beverage stations

# EXHIBITING AND ADVERTISING OPPORTUNITIES

## EXHIBIT TABLE

**\$3,000**

- Sponsor logo, name, URL on mobile app
- 1 exhibit table\*\* (4-foot length)
- 1 complimentary conference registration
- Optional add-on exhibit table person\*\*

Multiple universities/organizations cannot share an exhibit table.

## BAG INSERTS

**\$1,250**

- Sponsor insert in conference bags distributed to all registered attendees\*\*\*

## PROGRAM FULL-PAGE AD

**\$1,000**

- Full-page ad in the conference program, distributed to all registered attendees\*

## PROGRAM HALF-PAGE AD

**\$600**

- ½-page ad in the conference program, distributed to all registered attendees\*

## PROGRAM QUARTER-PAGE AD

**\$350**

- ¼ page ad in the conference program, distributed to all registered attendees\*

\* Deadline for sponsor to provide ad artwork file for Annual Conference program booklet: 15 July 2019.

\*\* Optional Add-On Exhibit Table Person (\$400): additional person to staff the exhibit table. (Access to conference material, inauguration, lunch and dinner. No access to sessions, high school fair, university fair.)

\*\*\* Sponsorship agreement must be received and processed by 15 November 2018 to avail of the IC3 Regional Forums registrations benefit.

NOTE: all digital logos, art files, etc. should be sent to [partnerships@ic3conference.com](mailto:partnerships@ic3conference.com).

# SPONSORSHIPS AT-A-GLANCE

	CONFERENCE REGISTRATION(S)	ACKNOWLEDGMENT/ SPEAKING ROLE	EXHIBIT TABLE	CONFERENCE PROGRAM AD	WEBSITE PRESENCE	MOBILE APP PRESENCE	BACK SCREEN PRESENCE DURING MAJOR EVENTS	IC3 REGIONAL FORUMS REGISTRATIONS	NOTES / OTHER
<b>PREMIER SPONSORSHIPS</b>									
CO-HOST	4	●	●	Full	●	●	●	25	<ul style="list-style-type: none"> <li>• Most prominent sponsor branding across all conference collaterals and signage</li> <li>• Logo on main backdrop in ballroom</li> </ul>
GALA DINNER & EVENING ENTERTAINMENT	3	●	●	Full	●	●	●	15	
IC3 AWARDS	3	●	●	Full	●	●	●	15	<ul style="list-style-type: none"> <li>• Sponsor representative presents awards</li> <li>• Logo on plaques/trophies</li> </ul>
OPENING PLENARY	3	●	●	Full	●	●	●	15	<ul style="list-style-type: none"> <li>• Logo on recognition plaque</li> </ul>
PLATINUM	3	●	●	Full	●	●	●	12	
CLOSING PLENARY	3	●	●	½	●	●	●	10	<ul style="list-style-type: none"> <li>• Logo on recognition plaque</li> </ul>
DIVERSITY & ACCESS PARTNER	3		●	½	●	●	●	10	<ul style="list-style-type: none"> <li>• Sponsorship of 20 IC3 Scholars (registration, accommodation with IC3 Host Schools, plus limited travel)</li> <li>• Evening event to meet the IC3 Scholars</li> </ul>
GOLD	2		●	½	●	●	●	7	
<b>CLASSIC SPONSORSHIPS</b>									
CONFERENCE BAG	1				●				<ul style="list-style-type: none"> <li>• Logo on one side of conference bag</li> </ul>
SILVER	1		●	¼	●	●			
SUSTAINABILITY PARTNER	1			¼	●	●			
LUNCHES	1			¼	●	●			<ul style="list-style-type: none"> <li>• Prominent signage by food and beverage stations</li> </ul>
BREAKFAST SERIES	1			¼	●	●			
LOCAL UNIVERSITY VISIT	1			¼	●	●			
PRESIDENTIAL FORUM	1			¼	●	●			<ul style="list-style-type: none"> <li>• Logo on Presidential Forum signage</li> </ul>
PRE-CONFERENCE WORKSHOP(S)	1			¼	●	●			<ul style="list-style-type: none"> <li>• Logo on Pre-Conference Workshop signage</li> </ul>
MOBILE APP	1			¼	●	●			
INTERNET CONNECTION	1			¼	●	●			
BADGE & LANYARD					●				<ul style="list-style-type: none"> <li>• Logo on badge holder and lanyard</li> </ul>
CONFERENCE PEN					●				<ul style="list-style-type: none"> <li>• Logo on pen (provided by sponsor)</li> </ul>
NETWORKING BREAK				¼	●	●			<ul style="list-style-type: none"> <li>• Prominent signage by food and beverage stations</li> </ul>
<b>EXHIBITING AND ADVERTISING OPPORTUNITIES</b>									
EXHIBIT TABLE	1		●			●			<ul style="list-style-type: none"> <li>• Optional add-on exhibit table person</li> </ul>
BAG INSERTS									<ul style="list-style-type: none"> <li>• Sponsor insert in conference bags distributed to all registered attendees</li> </ul>
PROGRAM FULL-PAGE AD				Full					
PROGRAM HALF-PAGE AD				½					
PROGRAM QUARTER-PAGE AD				¼					



# 2019 IC3 SPONSORSHIP AGREEMENT

All sponsors will receive acknowledgment prior to, during and after the conference through conference materials, website, mobile app, and more (according to sponsorship category), and significant engagement with conference attendees/delegates in the exhibit areas, social and networking events, and beyond throughout the conference.

Organizations are welcome to apply for multiple sponsorship packages. Please contact [partnerships@ic3conference.com](mailto:partnerships@ic3conference.com) with questions or to learn more about IC3 Conference sponsorship opportunities.

## TERMS AND CONDITIONS

1. IC3 Conference is organized by UnivAssist Inc. UnivAssist Inc. does not endorse the programs, products, or services of the participating individuals/institutions/organizations.
2. UnivAssist Inc. reserves the right, in its sole discretion, to accept or refuse sponsorship applications.
3. Applicant agrees to pay all fees, charges, and/or expenses covered in this contract on demand. In the event that UnivAssist Inc. is forced to seek legal remedy to collect amounts due from the Applicant, all charges related to the collection of unpaid amounts will become the sole responsibility of the Applicant. The laws of the state of New Jersey shall govern the validity of this Agreement without regard to conflicts of law principles.
4. Sponsors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or service providers in any display, parent or subsidiary companies excepted.
5. Sponsors will be invoiced upon receipt of application. The invoice amount will reflect a non-refundable deposit of 20% of the cost of sponsorship, which is due within 15 days of the application date. Final balance payment for sponsorship must be received within 60 days from invoice date or by 01 July 2019, whichever date comes first. Failure to make payment by the aforementioned deadlines will result in cancellation of the sponsorship.
6. CANCELLATION POLICY: Within 15 days of application date: A sponsor can cancel without penalty within 15 days of application (which must be prior to 01 July 2019). 15-60 days from application date: A sponsor will be liable for 20% of the cost of sponsorship. 60 days from application date, or after 01 July 2019: A sponsor will be liable for payment of the full sponsorship fee to UnivAssist Inc. For applications received after 01 July 2019, the sponsor is liable for the full amount of sponsorship, which will be due immediately upon application.
7. If the sponsor is planning on attending the event, they must name one person to be their representative in connect with installation, operation, and removal of any exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the sponsor shall be responsible. The sponsor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times. An organization can sign up for one additional exhibit-only personnel for \$400 who will primarily have access to exhibit area but will have limited access to other conference events and benefits.
8. Applicant hereby agrees to indemnify, defend, and hold harmless UnivAssist Inc. from any and all claims, demands, suits and liability for any damage, loss, harm or injury to any person or any property of the Applicant and its affiliates, officers, employees and its agents. Applicant assumes responsibility and agrees to indemnify, defend, and hold harmless UnivAssist Inc. and its affiliates, subsidiaries, members, agents, directors, officers and employees against any claims or expenses arising out the use of the conference premises.
9. Promotional activity is limited to the confines of space assigned by UnivAssist Inc.
10. In order to maintain a professional atmosphere, prevent copyright infringement, and maintain a code of ethics, UnivAssist Inc. does not permit the videotaping of sessions at the meeting without express permission.
11. This document and its attachments represent the entire agreement between the Applicant and UnivAssist Inc. and may not be altered unless mutually agreed upon in writing.
12. In the event that any provision of the Agreement or the application of any such provision to either UnivAssist Inc. or the Applicant is held by a court of competent jurisdiction to be contrary to any law, the remaining provisions of this Agreement will remain in full force and effect.

# 2019 IC3 SPONSORSHIP AGREEMENT

## SPONSORSHIP CATEGORY

## ORGANIZATION INFORMATION

### PREMIER SPONSORSHIPS

CO-HOST: \$25,000
GALA DINNER & EVENING ENTERTAINMENT: \$15,000
IC3 AWARDS: \$15,000
OPENING PLENARY: \$15,000
PLATINUM: \$12,500
CLOSING PLENARY: \$10,000
DIVERSITY & ACCESS PARTNER: \$10,000
GOLD: \$7,500

ORGANIZATION \_\_\_\_\_

CONTACT FIRST NAME \_\_\_\_\_

CONTACT LAST NAME \_\_\_\_\_

DESIGNATION/TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

COUNTRY \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

### CLASSIC SPONSORSHIPS

CONFERENCE BAG: \$6,000
SILVER: \$5,000
SUSTAINABILITY PARTNER: \$5,000
LUNCHESES: \$5,000
BREAKFAST SERIES: \$5,000
LOCAL UNIVERSITY VISIT: \$5,000
PRESIDENTIAL FORUM: \$5,000
PRE-CONFERENCE WORKSHOP(S): \$5,000
MOBILE APP: \$5,000
INTERNET CONNECTION: \$5,000
BADGE & LANYARD: \$5,000
CONFERENCE PEN: \$2,000
NETWORKING BREAK: \$1,800

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## METHOD OF PAYMENT

CHECK       WIRE TRANSFER       CREDIT CARD

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.

AUTHORIZING SIGNATURE:

X \_\_\_\_\_

DATE \_\_\_\_\_

### ADDITIONAL OPPORTUNITIES

EXHIBIT TABLE: \$3,000
BAG INSERTS: \$1,250
PROGRAM FULL-PAGE AD: \$1,000
PROGRAM HALF-PAGE AD: \$600
PROGRAM QUARTER-PAGE AD: \$350



# International Career & College Counseling Conference

HOSTED BY KIC UNIVASSIST

For more information, contact us:

[www.ic3conference.com](http://www.ic3conference.com)

[partnerships@ic3conference.com](mailto:partnerships@ic3conference.com)

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