



HOW TO TALK TO YOUR INSTITUTION ABOUT ATTENDING IC3

This is one event that you can't afford to miss. Here's how to effectively and successfully communicate the value of attending the IC3 Conference to your institution.

Statistics for the 2018 Annual IC3 Conference

25+ Countries
Represented

40 Sessions
Over 2 Days

700 Delegates
Expected

Higher education representatives come together with high school administrators and counselors from around the world at the International Career and College Counseling (IC3) Conference to gain comprehensive insights into the emerging landscape of national and international schools and their functioning, build and strengthen an international network of high school counselors and leaders, and increase awareness of your institution's reputation.

The Annual IC3 Conference brings together higher education representatives for a collaborative dialogue on issues that drive sustainable and inclusive counseling practices focused on student success.

TALKING POINTS

- ✓ No other event or resource focuses on career and college counseling, gathering hundreds of high school and university leaders for two days of networking and professional development.
- ✓ With so many of your colleagues in one place, the Annual IC3 Conference is the ideal event to learn about and discuss best practices from peer institutions.
- ✓ The IC3 Conference inspires and motivates you to return to your workplace and take action to better serve students and their families through expanded awareness and networks.
- ✓ Highlight how many sessions on different topics you will be able to attend and how much professional development you will gain in just two days.
- ✓ Point out the value in meeting so many colleagues and partners in the same place and how it will save you time and expand your resources.

ACTION ITEMS

- ✓ Share your expertise by **submitting a session proposal**: establish yourself and your institution as a thought leader in the field of international career and college counseling.
- ✓ Use the **online schedule** to tell your supervisor which educational offerings you plan to attend, and how these sessions will help advance your departmental and institutional goals.
- ✓ Use the list of **participating institutions** to provide a list of current and potential partners you plan to meet with during the conference. Emphasize the cost-effectiveness of being able to meet with so many domestic and international colleagues in one place.
- ✓ Share your conference experience with your supervisor and colleagues when you return by committing to developing a short presentation or write-up. Include the information and contacts you brought back and how you plan to apply what you learned.



HOW TO TALK TO YOUR INSTITUTION ABOUT ATTENDING IC3

FOR HIGH SCHOOL DELEGATES

High school administrators and counselors come together with higher education representatives from around the world at the IC3 Conference to learn from leaders in the field of college and university admissions, build and strengthen an international network of professionals and improve the long-term impact of your career and college counseling department including its role in increasing the reputation of your school.

TALKING POINTS

- ✓ By supporting you in your efforts to assist students and families select and apply to colleges and universities at home and around the globe, the IC3 Conference allows you to be a part of a collaborative dialogue on issues that drive sustainable and inclusive counseling practices focused on our students' success.
- ✓ In one place, you can meet with hundreds of university admissions officers from around the world, who share information about their programs and help you to better understand admissions requirements, scholarships, and the breadth of opportunities available to your students.
- ✓ Besides the conference, you can also attend workshops by College Board and other leaders in education as part of the pre- and post-conference event programming.

EXPLAIN THE COST/BENEFIT

- ✓ The cost to attend the 2018 Annual IC3 Conference for high school delegates is only \$65 USD, which includes meals during the conference at a five-star hotel. This will reduce the amount of expenses your school may have otherwise reimbursed.
- ✓ If cost is a concern, include information on money-saving measures you plan to take. A limited number of special homestay accommodations are also available for counselors.
- ✓ Consider applying for a scholarship/attendance grant through IC3.

WHAT HIGH SCHOOL ATTENDEES ARE SAYING

"This was a brilliant platform to meet and learn from the fabulous minds in the same field and I have returned with a head full of ideas and aspirations. I look forward to being a part of IC3 in New Delhi next year."

"The event provided a great opportunity for making connections between people linked by their interest in contributing to education. The ambience was warm and relaxed, the discussions constructive; an openness was there to accommodate very divergent viewpoints. The breakaway sessions were designed to provide choices so that each one could attend their 'right' fit sessions."

"It was a wonderful experience hearing the distinguished speakers and interacting with them after the event. The sessions were truly enriching. Thank you once again for giving us this opportunity."

FOR UNIVERSITY DELEGATES

Higher education representatives come together with high school administrators and counselors from around the world at the IC3 Conference to gain comprehensive insights into the emerging landscape of national and international schools and their functioning, build and strengthen an international network of high school counselors and leaders, and increase awareness of your institution's reputation.

TALKING POINTS

- ✓ In one place, you can meet with hundreds of high school counselors and principals to tell them about your university and expand our outreach. The ratio of high school delegates to university delegates at IC3 is approximately 2:1.
- ✓ Besides the conference, you can also attend student fairs hosted by local schools as part of the pre- and post-conference event programming.

EXPLAIN THE COST/BENEFIT

- ✓ If cost is a concern, include information on money-saving measures you plan to take. Promise your supervisor that you will take advantage of early bird registration rates which offer discounts.

WHAT UNIVERSITY ATTENDEES ARE SAYING

"The IC3 Conference was an excellent opportunity to connect and collaborate with like-minded education professionals. The leadership team of the conference is absolutely focused on facilitating productive interaction between college counselors and university representatives that will well-serve future college students. This conference was informative and inspiring and has, indeed, sparked something special!"

"The IC3 Conference is easily the foremost platform which brings together prominent global universities, schools, education counselors, assessment services and other education sector stakeholders as keen participants to alter the higher education scenario in India. Every single panel or discussion is centered around the students and their progression from school to university education. The organization by the IC3 team is of the highest quality. The only problem a participant is likely to face is the problem of plenty, with many parallel sessions and making the choice about which ones to miss."

"The IC3 Conference is a wonderful opportunity to collaborate with engaged international colleagues. As a Canadian university, this conference provided a concentrated platform to thoroughly understand student mobility trends and post-secondary interests from Indian counsellors. Program sessions were thoughtful, diversified and provided tangible takeaways. Our University looks forward to continuing to work with our Indian counterparts at this invaluable higher education event."